

Jeremiah Onwuka

Product Designer & Systems Builder

Contact

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Product designer and systems builder who helps organisations turn ideas into profitable, working systems.

For 7+ years I have designed and built brand identities, websites, software and motion for 100+ brands, from first-time founders to established companies. I find where the money is, then build the brand, the product and the story around it.

7+

Years building brands, products and systems

100+

Brands collaborated with

4

Software systems shipped end to end

1

Competition-winning brand film (GoDark)

(01)
Experience

XSITE Capital Investment
Brand Designer
2026 – Present · Nigeria

Lead the look, feel and voice of the brand, turning investment thinking into a credible identity: brand guidelines, investor decks, pitch materials, social campaigns and digital assets that build trust with clients and partners.

Takeout Media
Visual Communicator
Dec 2022 – Jan 2026 · Abuja

Designed brand assets, campaign visuals and digital content for agency clients across media, finance, energy and the public sector, including Cosgrove, TAJBank, Premium Pension, TotalEnergies, SON and PEBEC.

Questergate Capital
Creative Graphic Designer
Apr 2022 – Nov 2023 · Lagos

Created marketing materials, digital assets and product designs that communicated the company's value proposition and supported customer acquisition and retention.

Innovantics Limited
Product Designer
Jun 2022 – Jul 2023 · Lagos

Turned business goals and user needs into user-centred products through research, interviews, usability testing, user flows and high-fidelity UI.

Elite Life Management Consulting
Lead Creative Designer & Brand Strategist
Sep 2020 – Aug 2023 · Abuja

Led creative direction and brand strategy for a psychological consulting firm, and streamlined how visual work was briefed, produced and delivered.

(02)

Projects

[★ LEAD PROJECT]

2026 · boredroom.cc

Boredroom Co-founder · Strategy, design & build

Remote team management SaaS where every person gets their own AI assistant, Brenda, who knows their day and answers “any update?” from their real work. I took it from a frustration I kept seeing in teams to a launched, revenue-ready product, designing and building every part of it as co-founder.

- ◆ Business model & pricing
- ◆ SaaS product & AI layer
- ◆ Admin Control Centre
- ◆ Marketing website
- ◆ Brand story film
- ◆ 2D launch film

BrandPilot

Founder · Strategy, design & build
2025 · mybrandpilot.online

An AI content agency for small brands that writes captions, designs posts and publishes them on schedule across eight platforms. Built the business model, brand identity, website and publishing engine from idea to live.

Farmerz

Co-founder · Strategy, design & build
2026 · farmerz.cc

An agritech marketplace connecting farmers with idle farmland across Nigeria so they can lease instead of buy, with AI land matching, digital leases, Paystack payments and a full brand identity.

(03)

Skills

Product & Systems

UI/UX Design
Software Systems & Dashboards
Websites & Landing Pages
Web & App Development

Brand & Identity

Brand Identity & Strategy
Visual Communication
Business × Innovation Consulting
Photography

Motion & Storytelling

2D & 3D Motion Graphics
Launch & Brand Films
Kinetic Type
Videography & Editing

(04)

Toolkit

Design

Figma ◆ Photoshop ◆ Illustrator ◆ InDesign ◆ After Effects ◆ Premiere Pro ◆ Lightroom ◆ Blender

Build

React ◆ Next.js ◆ TypeScript ◆ Tailwind CSS ◆ GSAP ◆ Node.js ◆ PostgreSQL ◆ Supabase ◆ OpenAI & Claude APIs ◆ Paystack ◆ Vercel ◆ WordPress & Elementor

(05)

Certificates

Foundations of User Experience (UX) Design

Google · Coursera

Google Ads Video Certification

Google · 2026

Leadership: Scaling Your Influence in the 21st Century

Hardé Business School · 2026

Introduction to Design Systems

Figma

No-Code Web Design with Elementor & WordPress

Domestika · 2024

(06)

Selected brands

GoDark (competition-winning 3D brand film) ◆ Damov ◆ Rooted Africa ◆ Aziki Medical ◆ Tyrian Group ◆ Fabro ◆ Orah Energies ◆ Chop Chop ◆ Motionbox Studios ◆ XSITE Capital