

Jerry Onwuka

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PROFESSIONAL SUMMARY

Jerry Onwuka is a Google-certified, seasoned designer specializing in creative design, product design, and no-code web development. With nearly five years of industry experience, he has collaborated with over 100 brands, helping them achieve measurable business outcomes through compelling design and strategic visual communication.

Currently, Jerry works with Takeout Media, one of Nigeria's leading media and technology companies, where he serves as a brand designer and visual communicator. In this role, he leverages his design expertise to support high-profile clients such as Cosgrove, TAJBank, Premium Pension, TotalEnergies, SON, PEBEC, and others, helping them achieve their goals through clear, effective, and results-driven visual communication. His work consistently enhances brand visibility, audience engagement, and market impact.

WORK EXPERIENCE

Visual Communicator

Takeout Media — Abuja, Nigeria

December 2022 – January 2026

- Deliver strategic visual communication solutions for leading brands across media, finance, energy, and public sectors.
- Design high-impact brand assets, marketing visuals, and digital content that enhance brand visibility and audience engagement.
- Collaborate with cross-functional teams to translate client objectives into clear, compelling visual narratives.
- Supported notable clients including Cosgrove, TAJBank, Premium Pension, TotalEnergies, SON, and PEBEC, contributing to measurable brand growth and market presence.

Creative Graphic Designer

Questergate Capital — Lagos, Nigeria

April 2022 – November 2023

- Designed visually compelling marketing materials, digital assets, and product designs aligned with brand and business goals.
- Played a key role in communicating the company's value proposition through clean, persuasive visual design.
- Contributed to customer acquisition and retention by developing audience-focused visual content across digital platforms.
- Worked closely with marketing and product teams to ensure brand consistency and design excellence.

Product Designer

Innovantics Limited — Lagos, Nigeria

June 2022 - July 2023

- Translated business goals and user needs into intuitive, user-centered product designs.
- Conducted user research, interviews, and usability testing to inform design decisions.
- Created wireframes, user flows, and high-fidelity UI designs for web and mobile products.
- Collaborated closely with product managers, developers, and stakeholders to define product requirements and ensure design feasibility.

Lead Creative Designer | Brand Strategist
Elite Life Management Consulting — Abuja, Nigeria
September 2020 – August 2023

- Led creative direction and brand strategy for a psychological consulting firm, strengthening brand identity and positioning.
- Developed and implemented innovative design strategies that improved brand recognition and client engagement.
- Streamlined visual communication processes, improving turnaround time and overall design quality.
- Played a critical role in establishing a distinctive and memorable brand presence within a competitive market.

SKILL SUMMARY

● **UI/UX Design**

Advanced

● **Motion Graphics**

Advanced

● **Web-Design & Development**

Advanced

● **Branding**

Advanced

● **Visual Communications/Graphic Design**

Advanced

● **Coding & App Development**

Intermediate

● **Videography & Video Editing**

Advanced

● **Photography**

Advanced

EDUCATION

Primary School Leaving Certificate

Raberto International School

Sept. 2009 - June 2011

Primary School Leaving Certificate

System International School

Sept. 2011 - July 2015

Junior School Leaving Certificate

Christ Academy International

Sept. 2015 - June 2018

Seinor School Leaving Certificate

GSTC Gariki

Sept. 2018 - march 2020

National Open University Of Nigeria

BSc - Business Administration

Sept. 2024 - June 2027

CERTIFICATES

